

Travis Meier

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Experience

Web Designer & Sales Rep.

Copperwing Distillery | St. Louis Park, MN | July 2021 - Present

- Primary contact for 500+ wholesale accounts within a thirty-mile radius and provided in-person brand education samplings to new and repeat customers of nine different SKUs.
- Engineered freemium CRM software by combining cloudHQ, Gmail, & Hubspot to work in sequence to track and trace sales and customer history.
- Develop, update, and upkeep the company website. [Live Site](#)

sUAS - Drone Pilot

CHS Inc. | Inver Grove Heights, MN | April 2022 - December 2022

- Built, developed, implemented, and refined training and program protocols for the largest agricultural co-op in the world.
- Photographed 26+ property locations spanning 3000+ acres and collected 3,000+ GB of data to establish digital baseline models of property inventory.
- Created, edited, and delivered multimedia promotional material to share drone program success among stakeholders.

sUAS - Drone Pilot

Siteaware | Minneapolis, MN | July 2020 - July 2022

- Surveyed, piloted, and mapped pre-coordinated plans on top of hundred-million-dollar buildings with an R-10 Trimble system and drone to ensure blueprint accuracy and eliminate costly engineering oversights.

Photographer & Drone Consultant

Freelance | Minneapolis, MN | January 2017 - Present

- Provided insight, know-how, and creative direction to clients struggling to enhance their visual story or presentation and offer regulatory expertise to execute the vision.

Ramp Operator

Delta Airlines | Minneapolis, MN | October 2012 - August 2020

- Parked and serviced jetliners while navigating cargo manifests to ensure on-time delivery of 1,000+ bags daily as part of a diverse team that serves 204 million annual customers worldwide.

Content Creation Intern

La Isla Foundation | Leon, Nicaragua | January 2012 - October 2012

- Devised, captured, edited, and shared educational awareness pieces about CKDu across social media platforms to help spread the mission while showing financial supporters funds in actions.

Pro-Bono

Muralist

Midtown Greenway Coalition | Minneapolis, MN | 2018 - 2019

[Live Site](#)

- Photographed, commissioned, and installed a 54-portrait, 134ft x 16ft tall mural, to help combat homelessness in Minneapolis, on a section of the 5.5-mile Greenway voted best urban bikeway in the USA.
- Negotiated partnerships with community organizations, City of Minneapolis & Hennepin County Regional Railroad Authority for a timely permit and installation schedule to begin promptly in June 2019.

Photojournalist

Music In Minnesota.com | Minneapolis, MN | January 2018 - Present

[Live Site](#)

- Wrote, photographed, and independently published 50+ music-related news pieces while attending major events such as Sundance Film Fest, X-Games, and Redbull while producing pieces on a strict 24-hour deadline.

Education

University of Minnesota | Bootcamp

UX / UI Bootcamp | 2023

University of Virginia | Semester at Sea

Global Studies | 2011

Winona State University

B.S. Public Health / Marketing | 2008-2012

Skills

Design

User Experience - Interaction Design - User Interface - Prototyping - Visual Design - Wireframing - Low-High Fidelity Mockups

Research

User Interviews - User Testing - Information Architecture - Journey Mapping - Quantitative Analysis - A/B Testing - Competitor Analysis - Design Strategy

Software

Adobe Audition - InDesign - Lightroom - Photoshop - Premiere / Final Cut - XD - Figma - Microsoft Office Suite - WordPress - Wix / Squarespace- HTML / CSS / JQuery / Bootstrap (working knowledge)

Visual Design

Branding - Typography - Iconography - Web Design - Stylesheets and Guidelines

Other Skills

3D printing - Laser Engraving - Spanish (working knowledge)

Certifications

PADI Scuba Instructor - EFR CPR & First Aid Instructor - Emergency Oxygen Instructor - FAA Part 107 Drone Pilot

Awards

America Red Cross Health & Safety 'Instructor of the Year' | 2010

Time 'Person of the Year' | 2006

Boy Scouts of America 'Eagle Scout' | 2006